

July 13–19, 2008

## Summer 2008 Business Camp Report

- Description of the camp, including purpose and recruitment process
- The Bottom Line— Opportunity Waits For No One
- Student Quotes
- Hazel A. King Leadership Award Recipients
- A Special Thank You to Camp Sponsors

### 2008 Camp Field Trip Locations:

- Turn-Key Forging & Design in Elk Grove Village, Illinois
- La Pasadita Restaurant & Motor Sports in Chicago, Illinois
- Loop Capital Markets in Chicago, Illinois
- Continental Motor Group in Hinsdale, Illinois

Entreenuity  
503 S. Oak Park Ave.  
Suite 211  
Oak Park, IL 60304  
(708) 660-0155  
[www.entreenuity.com](http://www.entreenuity.com)

## HIGH SCHOOL STUDENTS FROM AROUND THE NATION ATTEND ENTRENUITY'S 4th ANNUAL SUMMER BUSINESS CAMP AT WHEATON COLLEGE

Its summer break, the weather is nice and for many high school students learning is far from their radar. This isn't the case however, for the 46 students who attended the 2008 Entreenuity Summer Business Camp at Wheaton College in Wheaton, Illinois. From the west coast to the east coast, students

from across the United States applied to attend this year's camp. Nevertheless, this competitive camp only holds 50 slots; and due to the tremendous effort from Tiffany Staley, Entreenuity Program Coordinator and Raashon

Daniels, Wheaton College Multicultural Admissions Counselor, the possibilities to attend such a prestigious camp reached countless students nationwide. Recruiting within Chicago-land high schools, churches, after school programs, and non-profit organizations the competition surrounding the selection process was tougher than ever before. 50 students were chosen to attend the camp

to learn how to start a business through Entreenuity's entrepreneurship curriculum and earn a \$500 stipend. The students were excited to have the opportunity to live on a college campus for an entire week allowing them to experience dorm life, cafeteria food, and all Wheaton's campus has to offer; all

while learning how to become a successful entrepreneur. The camp provides minority students the opportunity to receive entrepreneurship education and training before they graduate high school. Many minority youth do not have the opportunity to start learning about business

principles at such an early age. Most high schools do not provide entrepreneurship education; yet entrepreneurship is a road many minority youth are interested in traveling after high school. Entreenuity and Wheaton College have partnered to provide such training and priceless experiences since 2005.



### The Bottom Line - Opportunity Waits For No One

Opportunity waits for no one. Students who attended this year's camp will never look at the word opportunity the same again. Through a combination of Entreenuity's curriculum, guest speakers, business simulation game, business field trips, and team based activities students learned more than just business principles. They learned that the world is filled with opportunities and they are there for the taking. During the camp students are broken up into teams that are then formed into start-up companies. Students have the chance to choose the role(s) of CEO, CFO, COO, Director of Marketing, and etc.,

and executed responsibilities specific to these roles during team activities. The main goal is to take lessons learned from experiences above and create a company, product, and present their business plan to a panel of judges made up of business professionals. While creating these business plans students are challenged to incorporate the ideas and principles that have been presented to them through the opportunities that have been provided throughout the week. They are encouraged to "find a need and fill it." Winning teams of the business plan contest are rewarded with prizes

for their efforts at the end of the week.



Andre Thornton, Sr. Chairman & CEO of ASW Global addressing students at the Awards Ceremony

## Entrenuity 2008

### Student Quotes



Left to right Marquita M., Cortney G. Brodrique M., Sean D., and Brittany G. pose for a group photo while working on their business plan.

"My most memorable experience was when we were getting our projects together. It was cool to see how people got creative about the ideas they wanted to use."  
- Jani M.



Group photo taken while hanging out in the gym during downtime

"My most memorable experience I had at the business camp was everything, but if I had to choose it would be presenting my business plan to everyone and watching them enjoy our hard work."  
- Delsie Y.



Olivia E. and Morgan S. working on the production of their leather

"The most memorable experience was the field trips. Most notably, the car place with the Ferraris and Maseratis."  
- Fabian Y.



Owner John Weinberger and students posing in front of Continental AutoSports

"I really loved this camp, it was the highlight of my summer and made another change in my life."  
- Ariell B.



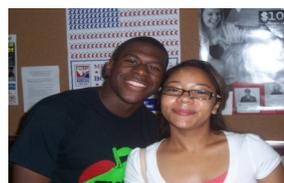
Students pose for a picture with Michael Klein (lower right corner), CEO of Turn-Key Forging & Design, Inc., during their field trip where they heard from Mr. Klein about what its like owing and operating a forging company.

"I liked creating my own business plan and working with my peers to make our product better than all the rest."  
- Anonymous

### Winners of the 2008 Hazel A. King Entrepreneurial Leadership Award

It isn't always easy being a leader, especially amongst some of Chicago's finest students. However, this wasn't the case for Tristian Williams and Issurah King the two recipients of the Hazel A. King Entrepreneurial Leadership Award. Both students were found to be exceptional leaders throughout the course of the camp. Issurah, a senior at the Illinois Math and Science Academy, chose to attend the camp because she wishes to someday open up her own medical practice reaching out to communities

that are most affected by AIDS, HIV, and Hepatitis C. Tristian, a graduating senior,



Tristian W. and Issurah K. stop to say cheese at Speed Alley Racing

aspires to major in fashion design as he has already started his own Christian

clothing company. Tristian chose to attend the business camp because he wanted to learn more biblical business principles and how to invest in other businesses. When asked about his experience at the camp Tristian said, "The camp is like life and any other situation. You get out what you put in. I loved the camp and I wish I would have known about it sooner. I encourage students to go. Get the knowledge. Not many places pay minority students to learn how to become wealthy. I loved it."

### A Special Thanks to the Entrenuity 2008 Summer Business Camp Sponsors

#### 2008 Sponsors

- Wheaton College
- The Soderquist Family Foundation
- Anonymous Donors
- The Fairwyn Fund
- The John Buck Company
- City of Chicago - CAPS Dept.
- Centrax Corporation
- Calmetta & Imani Chiphe
- Speed Alley Racing, Inc.
- Navistar, Inc.

We kindly want to thank the many individuals, companies and foundations that made the Entrenuity 2008 Summer Business Camp a huge success. Without you, 50 high school students would not have had the opportunity to learn about business this past summer. Your contribution to the camp and support of youth is tremendous!!!  
THANK YOU!!!

